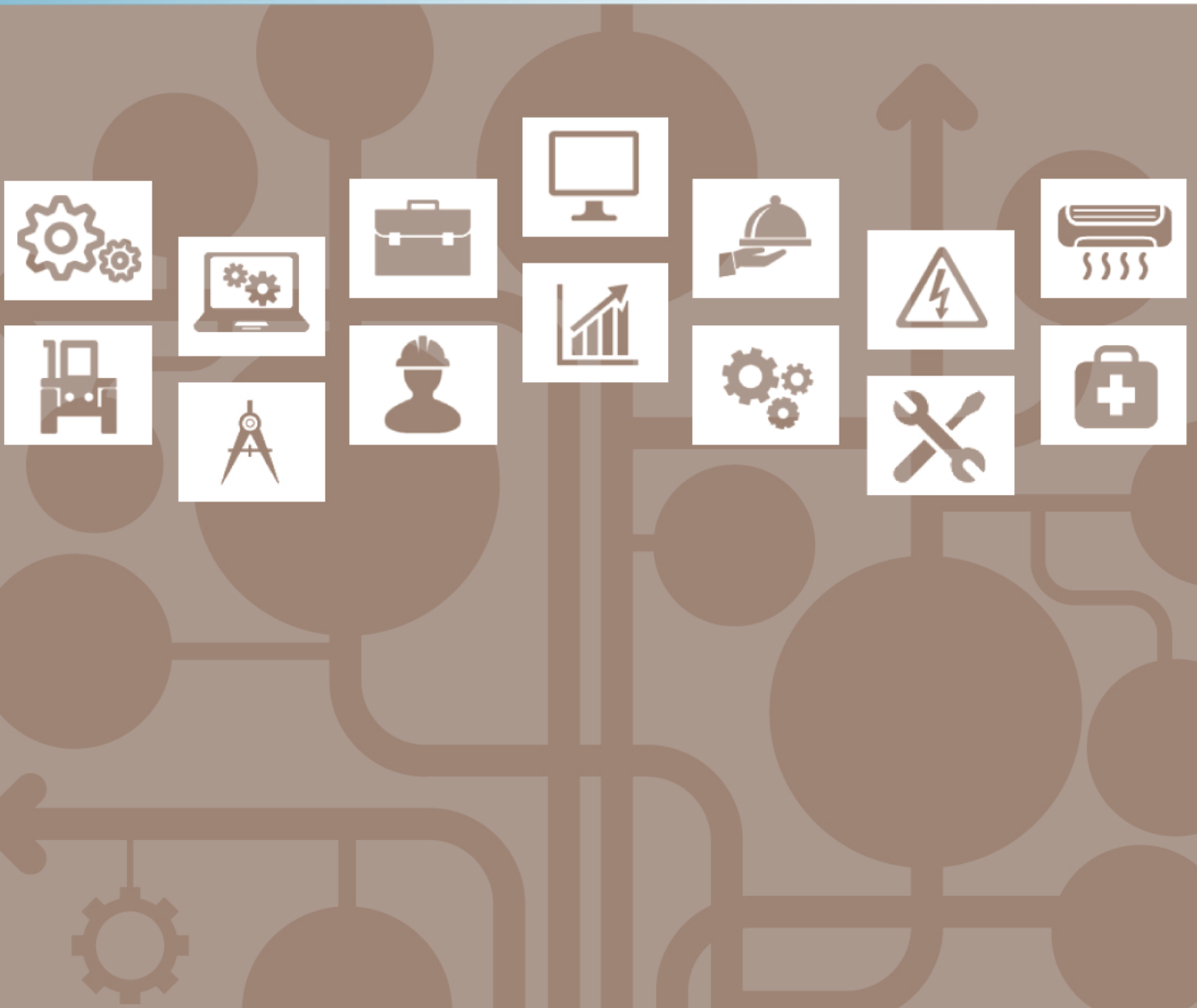


Entry Level Assessment Blueprint

Television Production



Specific Competencies and Skills Tested in this Assessment:

Safety

- Demonstrate understanding of fire safety
- Demonstrate understanding of personal safety
- Demonstrate knowledge of equipment safety

Pre-Production

- Define target audience, including demographics and ratings
- Create or prepare production schedule/timeline
- Identify various budget/financial issues
- Demonstrate knowledge of concept development
- Demonstrate knowledge of various script formats, including storyboarding
- Determine technical requirements and site survey/location scout
- Identify and describe various communication distribution methods
- Select crew and cast talent for appropriate production requirements
- Design and construct sets and lighting

Production

- Prepare graphics appropriate to production
- Execute various lighting designs
- Direct and produce a studio production
- Direct and produce a field production
- Produce or select appropriate music for production
- Perform on-camera production skills
- Identify parts of cameras, accessories, and camera support systems
- Perform camera movements (e.g., tilt, pan, truck, dolly)
- Properly adjust cameras (e.g., exposure, white balance)
- Demonstrate appropriate lens operation and framing
- Identify various live distribution methods
- Identify and maintain various recording and file management systems
- Determine microphone selection and application
- Identify and operate various audio devices in a recording environment

Specific Competencies and Skills continued:

Post-Production

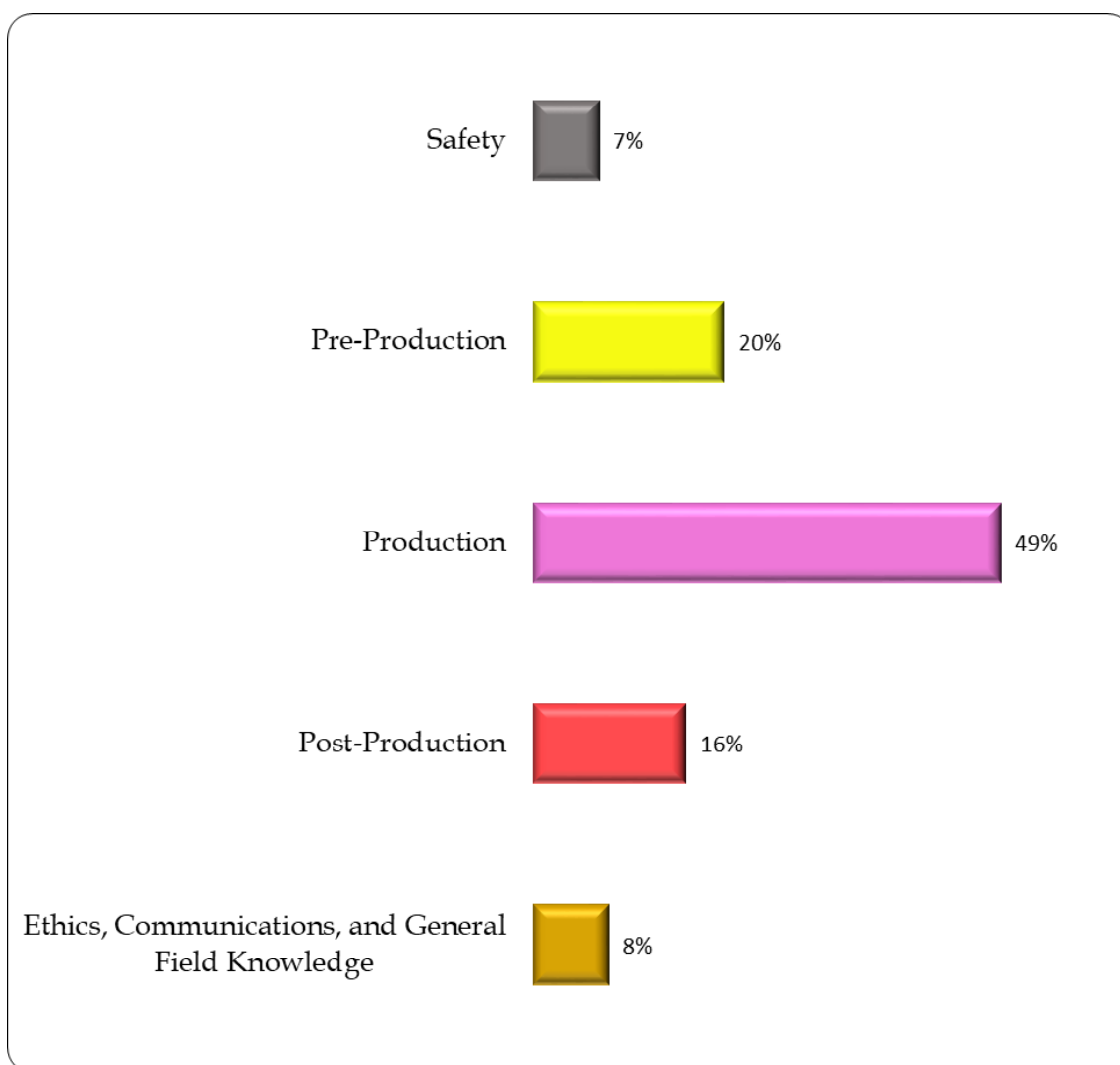
- Identify and describe proper editing techniques
- Demonstrate editing aesthetics
- Identify and manage various file formats
- Import, capture, and export media appropriately
- Describe and apply motion graphics and video compositing
- Evaluate the finished product with the client/audience
- Identify and describe essential computer hardware for editing

Ethics, Communications, and General Field Knowledge

- Identify and define various career paths in the video production/broadcasting field
- Exhibit knowledge of copyrights, contracts, ethics, images, talent, and industry legalities
- Demonstrate knowledge of the business aspects of the video/broadcasting field professional behavior with clients, coworkers, and supervisors

Written Assessment:**Administration Time:** 3 hours**Number of Questions:** 174**Areas Covered:**

- 7% Safety
- 20% Pre-Production
- 49% Production
- 16% Post-Production
- 8% Ethics, Communications, and General Field Knowledge



Sample Questions:

If a light catches on fire, the first step is to

- A. spray the fire with water
- B. get out of the building
- C. call the supervisor
- D. shut off the power

In the traditional two-column script format, what information is placed in the left column?

- A. thumbnails
- B. sound and visual effects
- C. video and camera cues
- D. actor's dialog

Stationary items on a set such as pictures, lamps, and plants are called

- A. platform pieces
- B. props
- C. background pieces
- D. set dressings

In digital media, sound and light are translated into

- A. binary code
- B. time code
- C. vector
- D. codec

Studio set removal is referred to as

- A. storing
- B. blocking
- C. striking
- D. packing

Performance Assessment:

Administration Time: 3 hours

Number of Jobs: 3

Areas Covered:

27% Create and Script Video

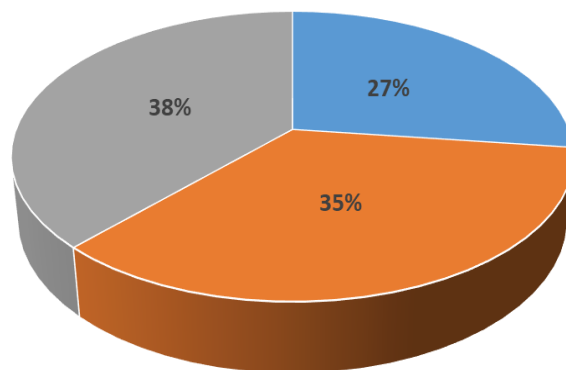
Participant will create a script for a 30- to 60-second Public Service Announcement (PSA), using the two-column format. Describe the video, audio, and graphic. Save and print the script.

35% Production

Participant will use the script created in Job 1 to create a video, making sure all shots are properly exposed, white balanced, and in focus.

38% Post-Production

Participant will edit the video from Job 2 following all instructions and export final product to desktop.



Sample Job: Create and Script Video

Maximum Time: 45 minutes

Participant Activity: The test participant will create a script for a 30- to 60-second Public Service Announcement (PSA), put their name on the script, save the script, and print two copies of the script.